

# ZAFARI™

## Zafari Holdings Limited

the “Company”

The following is a synopsis of certain information set forth more fully in the Company’s Private Placement Memorandum. This should be read in conjunction with such detailed information. Capitalised terms and expressions have the meanings set forth therein.

### Capital Raise of:

**€5,000,000**

### By Sale of:

**200,000 Voting, Participating, Redeemable Preference Shares at €25 Each**

Zafari – The Animated Series is the Company’s first and flagship property.

Zafari Seasons 1 & 2 have been developed, produced and delivered during its recent development stage and are in global distribution through both NBC/Universal and Ink Group to more than 40 countries. Now poised for aggressive growth in the US and Chinese markets with Season 3 and expansion of both Media and Consumer Product License revenues.

Set in a secret valley at the base of Mount Kilimanjaro, the series follows the adventures of Zoomba, a young elephant born with zebra stripes. Zoomba forges friendships within a community of other magically colourful characters, including an intelligent bushbaby who is often misclassified as a monkey, a giraffe with peacock feathers, a flamingo coloured as a lion, and dozens more. Zafari teaches kids that our differences should not just be tolerated, but celebrated.

Investment in the Company provides access to a high-cashflow business model within the global media and entertainment industry founded and managed by experienced industry professionals pursuing license fee revenues from media distribution, branded merchandise and interactive digital products.

Global Strategic Partners:

Available soon via:



DISTRIBUTION



Now Showing on:  
(among others)



with:



### Summary Financial Projections (to end 2024)

Net Present Value:	€ 21,589,241
IRR:	37.18%
Projected Franchise Value (cir): (Y5 EBITDA X8)	€ 63,500,000 (end 2024)
Dividends to End 2024:	€ 2,728,144
Yield:	54.56%
Annualised:	10.91%
<u>Performance (if Redeemed 2025)</u>	
Return on Investment:	€ 5,228,144
ROI (%):	104.6%
ROI Annualised (%):	20.9%
<u>Performance (if Acquisition 2025)</u>	
Return on Investment:	€ 8,165,411
ROI (%):	163.3%
ROI Annualised (%):	32.66%

The Company reserves the right to update and/or change the information described herein at its discretion without notice to any recipient hereof. This document is confidential and for discussion purposes only. All financial data described herein in in constant review and reflect the Company’s best estimates.